**Project title: Can a transcoding service be designed that provides sufficient education to allow a**

**layman to effectively transcode video? (EMS6620)**

**Researcher name(s): Ben Fleuty**

What is the research about?

We invite you to participate in a research project that aims to explore the possibility of designing a transcoding service that provides sufficient education to allow a layman to effectively transcode video. The goal of this project is to investigate the feasibility of creating a transcoding service with educational features incorporated into the platform that can help individuals with limited technical knowledge to learn and use video transcoding tools more effectively.

Testing different versions of a new service provides a valuable opportunity to evaluate the usability and effectiveness of the service. It is essential to assess the user experience to identify areas for improvement and ensure that the service is user-friendly. By testing different versions, we can identify the strengths and weaknesses of each version and create a comprehensive and intuitive service that meets the needs of the users. This approach ensures that the service is optimized for usability and provides an excellent user experience.

Do I have to take part?

This form has been written to help you decide if you would like to take part. It is up to you and you alone whether you wish to take part. If you do decide to take part, you will be free to withdraw at any time without providing a reason and without penalty.

Participants have the right to opt-out of answering any questions that they find uncomfortable or do not wish to answer. We respect their decision and do not force them to answer any questions that they find intrusive or distressing. The participants can skip any question they choose without any negative consequences.

What will I be required to do?

As a participant, you will be asked to engage in various activities, such as providing feedback on various designs and the different content of the proposed platform, testing the usability of said platform, and sharing your thoughts and opinions on the overall user experience.

Reward

An easy-to-use transcoding service can improve the accessibility and enjoyability of video editing and sharing for everyone, by allowing laymen to easily convert and enhance their videos, without requiring technical knowledge or special software.

How will you handle my data?

Your data will be stored in an anonymised form and will only be accessible to Ben Fleuty and Dr. Gavin Hales. This means that nobody including the researchers could reasonably identify you within the data. Your data will be stored in Microsoft datacentres with data fully anonymised at the earliest opportunity (i.e. when data that could identify you is no longer necessary for the purposes of the research). Your responses are treated in the strictest confidence - it will be impossible to identify individuals within a dataset when any of the research is disseminated (e.g., in publications/presentations). Abertay University acts as Data Controller (DataProtectionOfficer@abertay.ac.uk).

Retention of research data

Researchers are obliged to retain research data for up to 10 years’ post-publication, however your anonymised research data may be retained indefinitely (e.g., so that researchers engage in open practice and other researchers can access their data to confirm the conclusions of published work). Consistent with our data retention policy, researchers retain consent forms for as long as we continue to hold information about a data subject and for 10 years for published research (including Research Degree thesis).

**Consent statement:**

Abertay University attaches high priority to the ethical conduct of research. Please consider the following before indicating your consent on this form. Indicating your consent confirms that you are willing to participate in the research. However, indicating consent does not commit you to anything you do not wish to do, and you are free to withdraw your participation at any time. You are indicating consent under the following assumptions:

* I understand the contents of the participant information sheet and consent form.
* I have been given the opportunity to ask questions about the research and have had them answered satisfactorily.
* I understand that my participation is entirely voluntary and that I can withdraw from the research (parts of the project or the entire project) at any time without penalty and without having to provide an explanation.
* I understand who has access to my data and how it will be handled at all stages of the research project.

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| **PLEASE INITIAL BOX:** | **Yes, I do consent** | **No, I do not consent** |
| I consent to take part in this study conducted by BEN FLEUTY who intends to use my data for further research examining THE USABILITY AND USER EXPERIENCE PROVIDED BY EXISTING TRANSCODING SERVICES. |  |  |

**Signature:**

**I confirm that I am willing to take part in this research: Yes / No**

**PRINT NAME:**

**SIGNATURE:**

**DATE: D D / M M / 2023**

**You can find our procedure for complaints (regarding research projects) and our privacy notice and legal basis for processing research data at:**

[**https://www.abertay.ac.uk/legal/privacy-notice-for-research-participants/**](https://www.abertay.ac.uk/legal/privacy-notice-for-research-participants/)